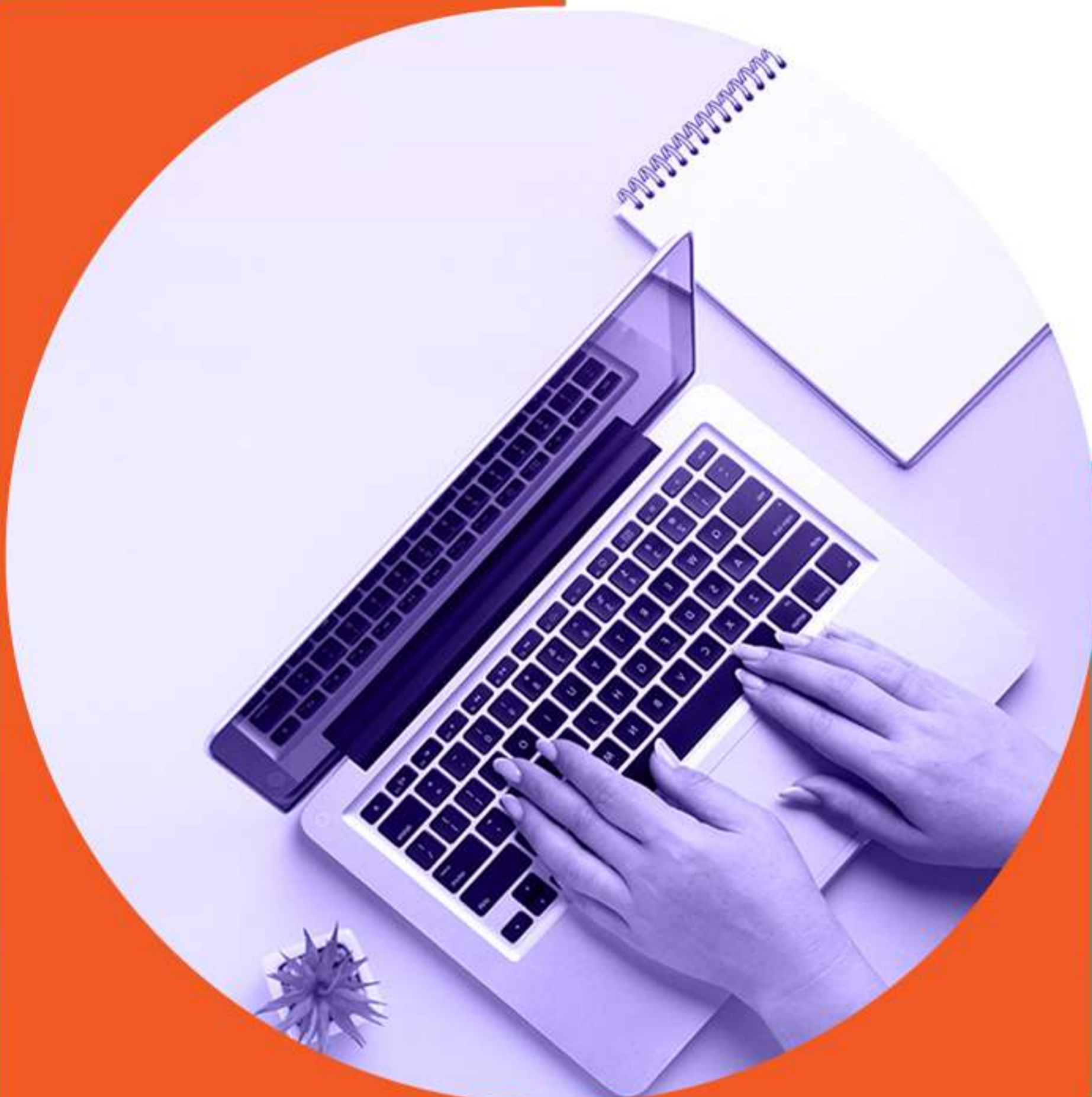
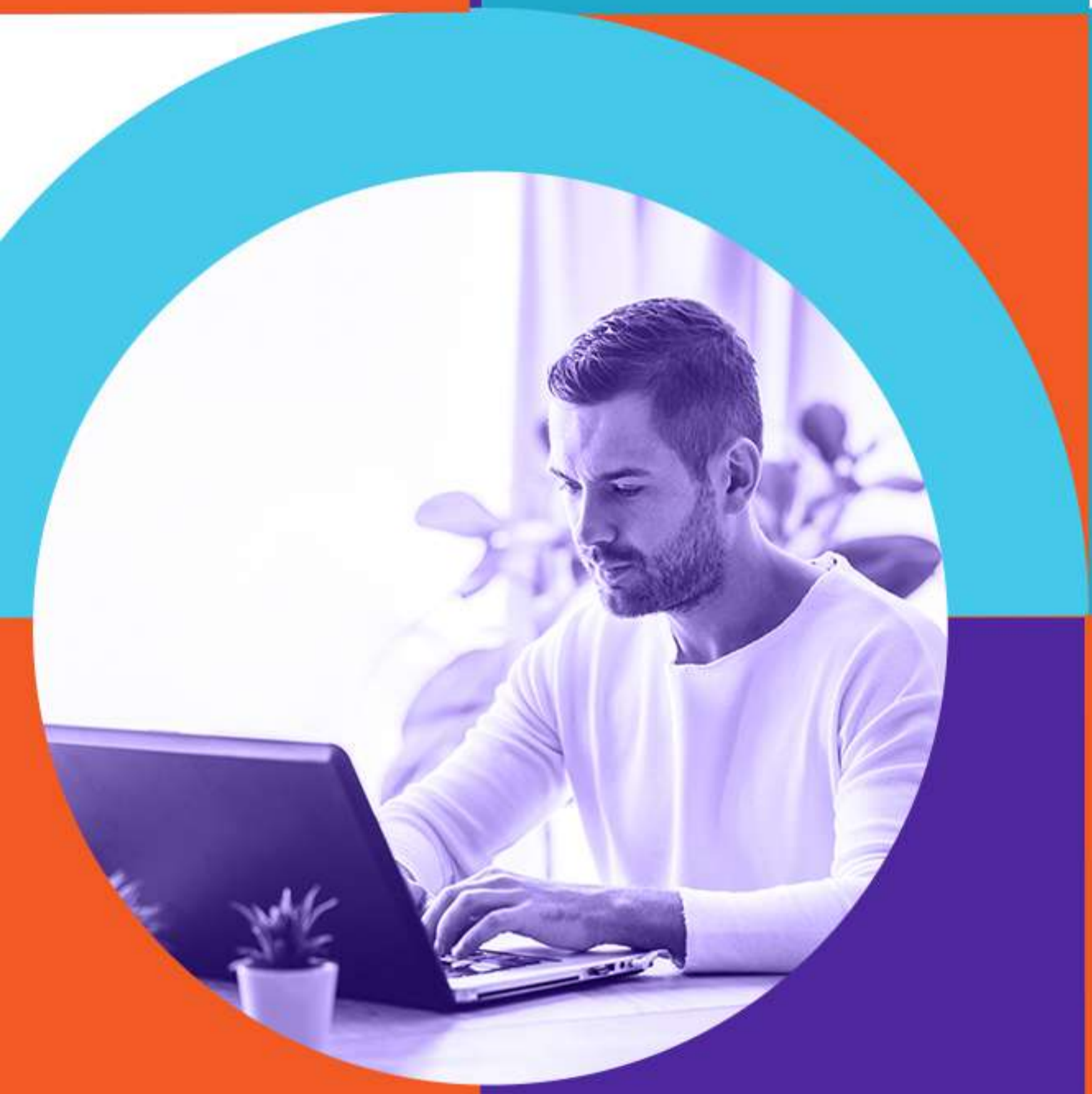




NeoEgy



 **NeoEgy.Agency**

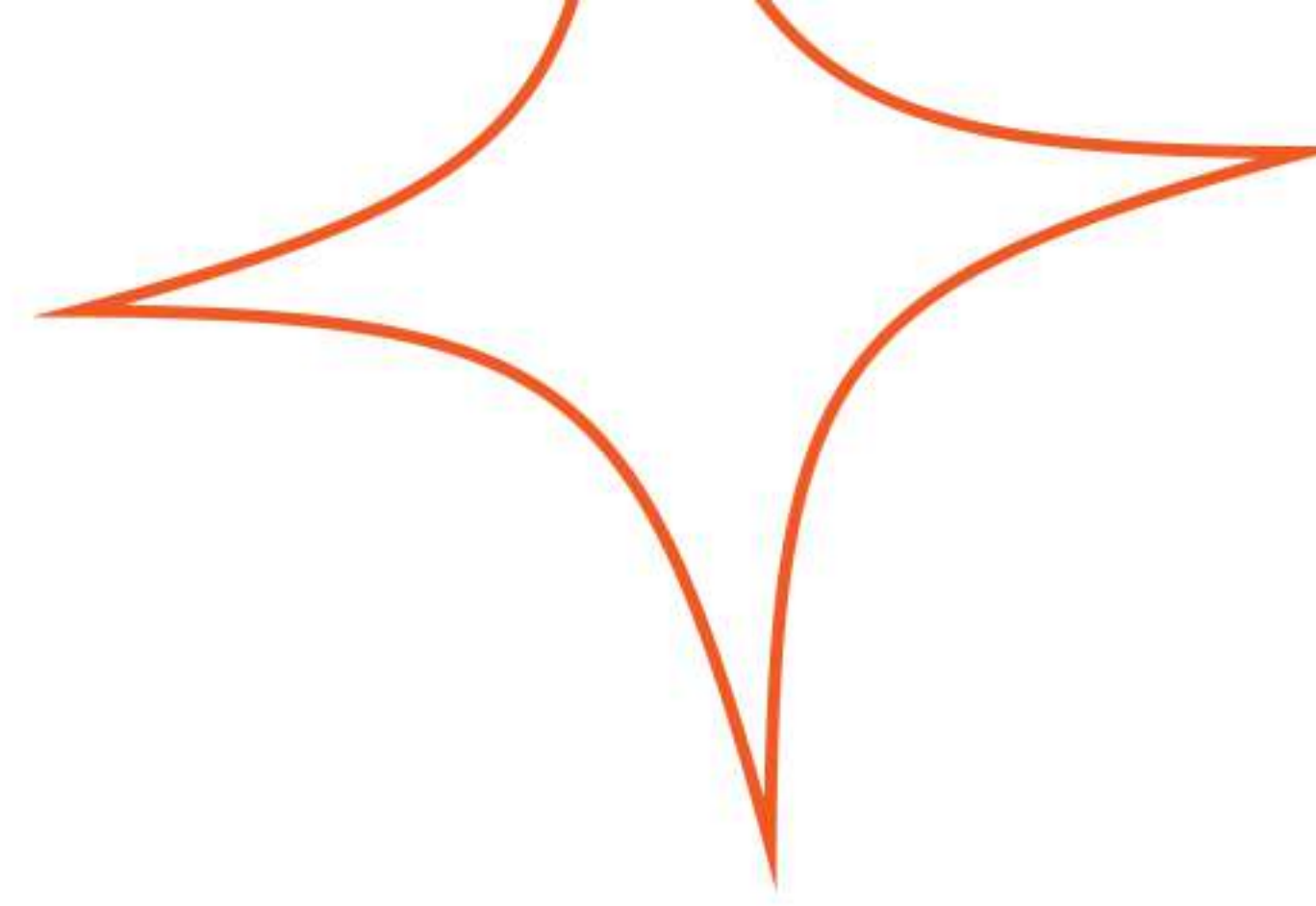
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 **Neo_Egy**

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 **NEOEGY.COM**

Who We Are



Established in February 2020, **NeoEgy** is a dynamic startup dedicated to delivering cutting-edge technological solutions for medium and small businesses. Our mission is to streamline digital operations and offer expert consultations and guidance that help entrepreneurs save time and effort across various industries.

We leverage **Agile** methodologies to enhance productivity and efficiency, support corporate training programs, and develop short- and long-term strategies to achieve maximum market reach in the shortest time possible.

Why Choose NeoEgy?

Simply put, we elevate your business, helping you achieve your goals and success by providing the necessary tools and support to turn your ambitions into reality.

Our Services

- ◆ Branding & Visual Identity – **Designing and developing brand.**
- ◆ AI & Automation Solutions – **Implementing systems for business efficiency.**
- ◆ Digital Photography & Media – **photography, videography, and motion graphics.**
- ◆ Consulting & Market Research – **Competitor analysis and dashboard development.**
- ◆ UGC Advertising Agency
- ◆ Mobile App Development
- ◆ Printing & Promotional Materials – **Outdoor/indoor printing, advertising, and awards.**
- ◆ Digital Marketing & SEO – **Crafting Online digital marketing strategies.**
- ◆ Web Hosting & Development – **Website creation, hosting, and management.**
- ◆ Corporate Gifts & Printing – **Custom print materials and branded giveaways.**
- ◆ E-Commerce Solutions – **Building and managing online stores.**
- ◆ Event & Exhibition Services – **Organizing corporate events, conferences.**



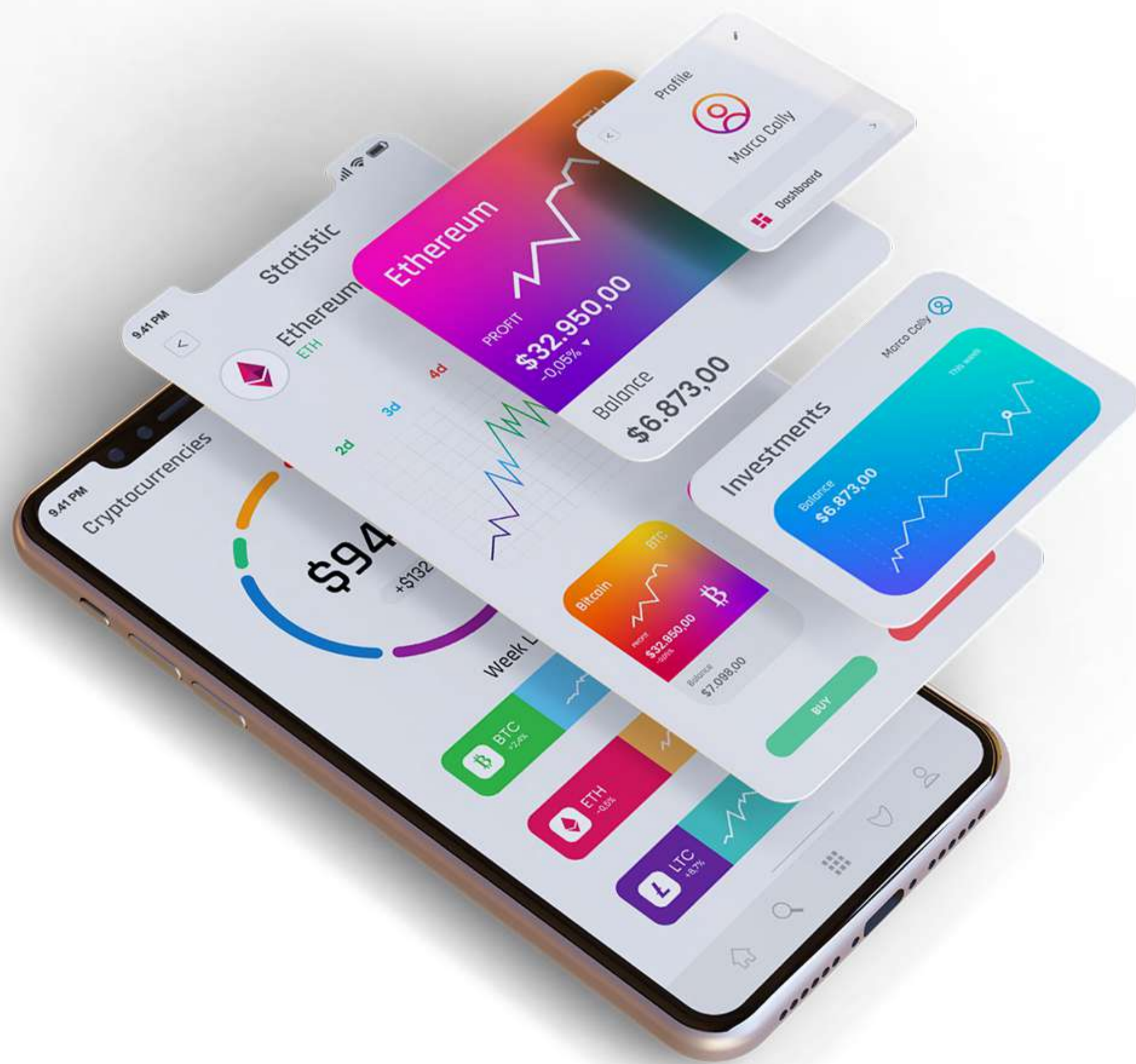
The Key Benefits of AI in Business & Automation

With **AI**, you simply set your business goals, and we take care of the rest. Our system conducts competitor research, identifies strengths and weaknesses, and provides insights to help you enter the market effectively. Additionally, we develop an AI-powered assistant that delivers weekly reports on market trends and competitor activities—keeping you informed and ahead of the game.

On the **Automation** side, we focus on reducing operational costs by eliminating the need for excessive hiring for repetitive tasks. Our solutions enable seamless, high-efficiency execution of routine processes without human intervention, running smoothly on standard computers—saving costs while ensuring scalability and business growth.



Mobile App Development



Following the drastic transformation during and after the COVID-19 pandemic, **e-commerce** has become the backbone of modern trade. Hundreds of applications have emerged to support businesses, from large enterprises to small retail stores, ensuring seamless buying, selling, and service requests through **Android, Apple Store, and Huawei platforms.**

At **NeoEgy**, we have contributed to the development of numerous e-commerce applications. However, due to confidentiality agreements, we can only disclose the following projects.



Branding & Visual Identity

This service ensures that every client stands out with a **sleek and professional brand identity**, fostering trust and recognition. We design elegant branding elements, including **company prints, business cards, logos, digital assets, and all essential visual identity materials** to create a cohesive and impactful brand presence



Digital Marketing Strategies with SEO, SEM, AEO & AI



This is the magic wand for rapid reach—connecting you with audiences actively searching for your services or products while saving months of effort. However, a successful marketing plan requires a minimum of **three months** to ensure well-structured campaign optimization and proper data feeding. This allows Google’s indexing system to boost your visibility significantly over **.competitors**

Notably, our research team at NeoEgy is officially certified in digital marketing by **Google**, ensuring expertise-driven strategies for maximum impact

Digital Photography & Media

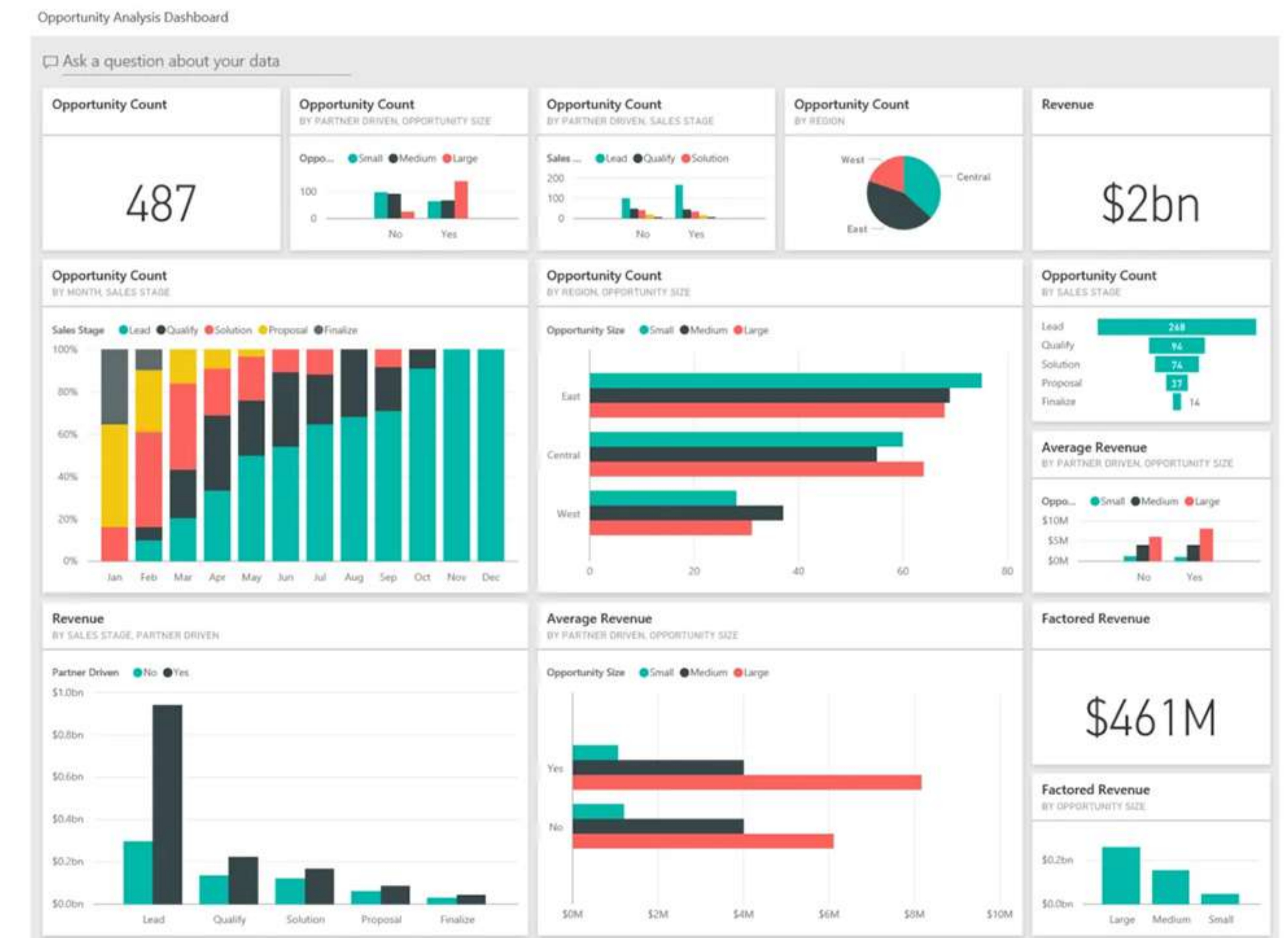
With a team of experts, we plan and execute **professional photography sessions** tailored to showcase your products or business in a way that enhances brand impact and influences customer behaviour. Additionally, we produce **high-quality animated films** with professional effects, delivering interactive visual content that effectively communicates your brand's message and objectives.



Consulting Services, Market Research, Recommendations & Big Data Analysis

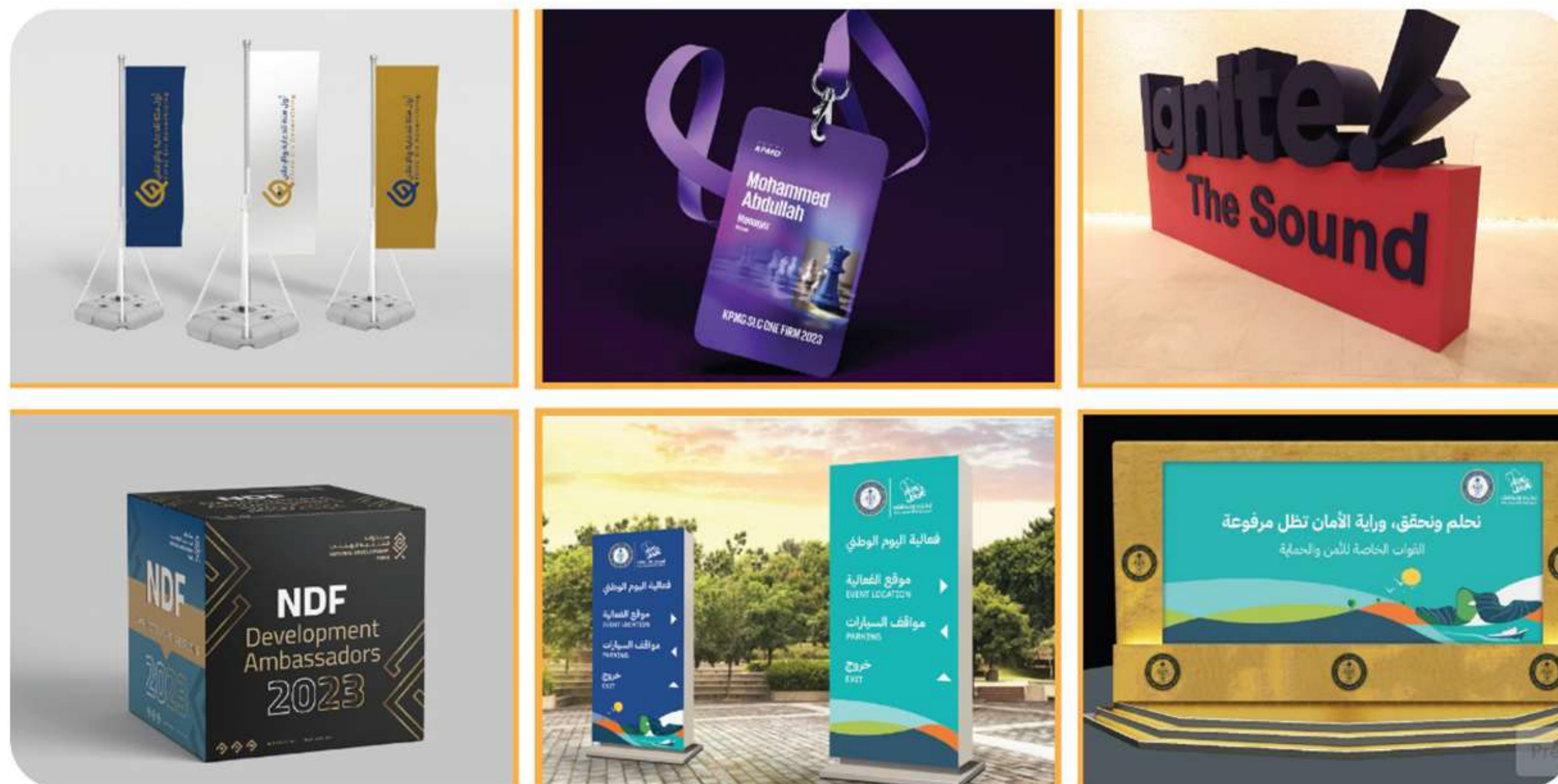
At **NeoEgy**, we specialize in advanced data analysis and the creation of highly professional dashboards, no matter the volume of data processed. Our goal is to provide data-driven recommendations that empower businesses to make informed decisions with confidence.

We have successfully delivered strategic consulting solutions to major telecom companies, including **Huawei** and **Mobily Saudi Arabia**, across various sectors—helping them optimize operations and drive growth.



Event Management Creating Exceptional Experiences

We provide **comprehensive solutions** for organizing events and exhibitions, handling everything from **planning to execution** to ensure a seamless and memorable experience that leaves a lasting impact.



Motion Graphics & Promos



Building a Strong Digital Presence

We offer **domain name registration**, helping you find the perfect name that suits your brand. Our services also include **premium web hosting and high-performance website development**, ensuring a professional and impactful online presence with top-tier creativity and efficiency.



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